

# Hannah Simas

Visual Design + Illustration

As a designer, with a passion for Fine Art and Art history, I apply different mediums to creative solutions. History informs my thinking and inspires me to discover new solutions through discovery and creative development.



## Experience

### GRAPHIC DESIGNER

Sunscape Eyewear, Irvine  
May 2021 - Present

Packaging design, pitch decks, catalogs, marketing, and design development for buyers and partners such as Hot Topic and Marvel.

### MARKETING INTERN

Ohlolly Beauty 2021, Los Angeles

Edit and manage Instagram, finalize Photoshop files for email and web use, as well as present creative concepts for campaigns and web events.

### VANS HONOR LAB

Laguna College of Art + Design

Create shoe collection concepts, design footwear, fabric and material research, sustainability research, presenting progress and final collections to Vans Creative team.

### RIP CURL X LCAD WORKSHOP

Laguna College of Art + Design

Research history and create swimwear collection concept, create repeating patterns, edit photos and mockups, create collection pitch deck, and present to Rip Curl Creative director.

## Education

### BFA GRAPHIC DESIGN + MEDIA

Minor: Fine Art + Art History  
Laguna College of Art + Design  
Graduation 2022  
Deans List

## Skills

### SOFTWARE

InDesign, Illustrator, Photoshop, Sketch, After Effects, Premiere, Microsoft suite, Google suite

### ENTERPRISE

Package design, motion graphics, branding, apparel design, UI/UX, brand strategy, prints + pattern, product photography, video editing, photo retouching

## Reference

### DANA HERKELRATH

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